

# American Financial Network

AN INDEPENDENT FINANCIAL SOLUTIONS FIRM

A trusted

resource for

- Financial Planning
- Wealth Management
- Corporate Benefit Planning
- Risk Management

## Why Choose American Financial Network

### 1. **LEADERS IN FINANCIAL PLANNING & ASSET MANAGEMENT**

American Financial Network (AFN) has nearly 25 years of leadership in the financial services industry.

### 2. **INDEPENDENT INVESTMENT ADVICE**

Our group offers a vast menu of investment and insurance options through Securities America, Inc. (SAI). SAI is an independent full-service broker/dealer comprised of a team of professionals with extensive knowledge, skills, insight and ingenuity. Through their sister company, Securities America Advisors, Inc., an SEC Registered Investment Advisor, we offer financial planning services and fee-based managed accounts in a variety of platforms.

### 3. **BRETT S. ELLEN - AN EXPERIENCED, DEDICATED FINANCIAL PLANNER**

Brett S. Ellen, CFP®, President of AFN, is an accomplished veteran in the field and has been recognized as a leading financial professional.

### 4. **FINANCIAL PLANNING ARCHITECTS – CUSTOM BUILT PLANS**

A specialist in asset allocation and portfolio design, Mr. Ellen customizes every financial plan, tailoring them to fit each client's specific needs in areas such as Education, Retirement, Estate and Tax Planning. **A well-defined investment plan is critical to help a portfolio realize its full potential.**

### 5. **SPECIALISTS IN RETIREMENT PLANNING & CORPORATE BENEFITS**

AFN keeps on top of current retirement planning rules & regulations for both Qualified and Non-Qualified retirement plans, plus works closely with human resource teams to provide the optimum benefit packages for companies and their employees.

### 6. **TAX PLANNING & TAX ADVANTAGED INVESTMENTS**

Providing tax projection models for both the present and future, AFN can work closely with a client's tax professional to help keep taxes to a minimum.

### 7. **IN-DEPTH REVIEWS & WEBSITE VIEWS**

Utilizing leading edge software & technology, AFN clients receive in-depth financial reports and analysis including investment strategy detail and performance history. Clients meet one-on-one with Mr. Ellen and other specialized members of the AFN team, and through AFN's website can also view their brokerage and managed accounts.

### 8. **EDUCATIONAL SEMINARS FOR CLIENTS & COMMUNITY**

AFN offers frequent programs regarding current economic, investment and tax issues.

### 9. **A NETWORK OF PROFESSIONALS**

AFN has offers access to their elite **Financial Solutions Alliance** - A Network of "Best-in-Class" Financial Service Providers who cross-serve both Individual & Corporate Clients locally, regionally and nationally.

### 10. **AN OPTIMUM ENVIRONMENT FOR INVESTORS**

Utilizing the full resources of SAI, American Financial Network can offer clients the strength and depth of the larger financial institutions, yet provide the personalized service and hands-on support of a smaller more intimate firm.



www.afn-net.com

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